

**Exploration and Exploitation of Knowledge Management for Entrepreneurship Growth**

**By**

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**Abstract**

The purpose of this study was to establish inclusion rate of university graduates in the economic development activities immediately after graduation in Tanzania. It focused on individual creativity initiative as a result of academic achievements. The study was anchored on the Vroom's expectancy theory. Descriptive research design was used to obtain a cross-sectional data from individuals and focus groups who were among the graduates from Universities in Moshi, Tanzania using snowball sampling design.

**Key Words:** University graduates, Jobs Creation, Economic Growth