

# **Organic Coffee Farming and Fair-Trade Marketing Experiences**

## **The Case of Nkwenda Agricultural Marketing Co-operative Society Limited in Karagwe District**

**By**

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### **Abstract**

This report presents the research findings of a study carried out on Nkwenda Agricultural Marketing Co-operative Society (AMCOS) in Karagwe district. Nkwenda was identified a reforming enterprise from among 60 AMCOs affiliated to Karagwe District Co-operative Union (KDCU). It was chosen because it was the best performer and, at that time, was in the process of innovating its business. The AMCOS had demonstrated the highest production outputs and potential, capable leadership and business diversification opportunities. The specific objective of the study was to be able to use the experiences derived from the study to advise policy makers, while providing an opportunity for emulation and up-scaling other cooperative stakeholders. This study aimed at documenting efforts and initiatives by the Nkwenda AMCO originating from among the co-operators themselves. The effort and initiatives were geared towards building the democratic and entrepreneurial capacities capable of empowering members of cooperative enterprises to participate gainfully in cooperative business.

