

Infopreneurship as a Career Option Among University Students

A Review of Developments, Trends and Challenges

By

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Abstract

The benefits of using the internet for business communications cannot be overlooked as it has opened up wide opportunities not only for corporations but more essentially for micro enterprises. This opens entrepreneurial avenues especially among the youths through collecting and selling information to the needy. In this paper we present a review of developments, trends and challenges facing university students in developing countries towards leaning to infopreneurship. A critical review of research papers and articles was done using a five-step approach; collecting research papers; selection of appropriate research papers; critical review of appropriate research papers; analysis of descriptive information; and organizing this paper. Challenges associated with the curricula, teaching methods, motivation to students, integration of infopreneurship courses with practical business, creativity and entrepreneurial aspects, are among the key findings of this study. The paper winds up by highlighting interventions such as reassessing the teaching methods and curricula to cope with the pace of science and technology and the move towards modern means of information sharing characterized with increased access to ICTs and other digital applications which match with the current information needs. Likewise, there is need to discover new ways of changing the mindsets among the students so that they view information entrepreneurship as a career. Equally there is need to review policies and programmes that will contribute to enhancing the teaching and learning in universities and revamp the development of infopreneurship to higher levels.

Key words: Infopreneurship, ICTs, and University Students