

**Motorcycle Taxi Business Effects on Operators' Welfare**  
**A Case of Moshi Municipality, Tanzania**  
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**2018**

The study was centred on investigating motorcycle taxi business effects on operators' welfare with a focus in Moshi Municipal Council, Tanzania in order to establish empirical evidence on the situation and create conducive motorcycle taxi business environment for better business performance in Moshi Municipal Council and Tanzania in general. The objectives of the study were: analysing factors influencing motorcycle taxi business operators to join the business and examining the wealth effects of the motorcycle taxi business among operators. Lastly, it identified constraints or challenges experienced by motorcycle taxi operators. A cross-sectional research design was applied whereby data were collected through a structured questionnaire. Data analyses were carried out using a quantitative approach with the use of descriptive statistics and qualitative approach using narratives and quotes. Many motorcycle taxi operators joined the business in order to create self-employment, generate more income and due to lack of formal employment. However, the study revealed that the business did not benefit adequately the majority of motorcycle taxi operators in terms of wealth increment. The key challenges facing the business included poor transport infrastructure, susceptibility of some riders being robbers by community members and lack of seminars and training on road safety measures. The study recommends improvement of the transport infrastructures like putting road security lights, setting motorcycle parking stations and improving roads, regular training on road safety measures to operators of motorcycle taxi, training of entrepreneurship skills to motorcycle taxi operators. These recommendations, if worked on properly, may reduce or eliminate challenges and improve operators' welfare in Moshi Municipality.