

**Members' Commitment and Performance of Agricultural Marketing Co-operative Societies
A Case of Kimuli and Ruwahita Co-operative Societies in Mbinga District
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Member commitment is a sort of glue that allows membership and business volume to be maintained. Agricultural Marketing Co-operatives Societies' performances (AMCOs) like any other co-operatives mainly depend on the capacity to build and maintain trust, commitment and confidence of co-operative members. The study aimed to assess the contributions of members' commitment and the performance of agricultural marketing cooperative society in Mbinga District. A cross sectional research design was used during the collection of data. Simple random procedure was used to select respondents in the study area; a total of 110 respondents (co-operative members). Data were analysed using Statistical Package for Social Science (SPSS) where descriptive statistics (frequencies and percentages) and binary logistic regression were employed. The study found out that AMCOs play a great role in enhancing the commitment of members like collecting farm products and transport action, handling farm products through processing, sorting, grading and packaging, providing market information, providing technical assistance, providing agricultural inputs and selling farm products (including bargaining with buyers). The study concluded that performance of AMCOs depends more to the commitment of its members. The study recommended that co-operative organizations should keep on promoting co-operative ideology to different stakeholders for the sake increasing the entrance rate of members to sell their crops in AMCOs and become committed so as they can participate effectively in implementing the co-operative performance.